

ERIN M. WADDINGTON

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 Profile

My background includes experience in fast-paced interactive, cutting edge agency, consulting and in-house environments, as well as managing highly successful creative teams. I am currently seeking a creative and challenging position in an environment that stresses experimentation, collaboration, and mutual growth.

EXPERIENCE

Schematic, Associate Creative Director **2008-Present**

One of two initial creative directors selected to start and shape the creative team and culture in the Austin office. Responsibilities include, leading and mentoring a creative team of 8-15, as well as ensuring innovative, on-time, on-target, multi-channel integrated marketing solutions. Responsible for clients such as Dell (Fortune 50) and Reliant Energy (Fortune 500) providing digital marketing AOR needs. Awarded the 2008 Schematic Service Award for Contribution.

Tocquigny, Creative Director **2006-2008**

Lead the agency's creative department; apply conceptual strategy; facilitate brainstorming; and steer projects to completion in collaboration with the agency's account services, interactive, media and operations disciplines. Work experience includes a variety of well-known technology, non-profit, business-to-business, financial, and consumer brands.

Symantec, Senior Graphic Designer **2004-2006**

Design conception and creative direction for company wide projects spanning industry sectors. Responsibilities included Web design, user interface, information architecture, stage design, event design, environmental design, vendor and resource management, client interaction and management, and strategic brand direction.

Lante (now SBI&Co.), Graphic Designer **1999-2002**

Design, conception and production for company wide projects spanning industry sectors. Responsibilities included Web design, user interface, information architecture, vendor and resource management, client interaction and management, and strategic brand direction.

EDUCATION

Cornish College of the Arts Bachelor of Fine Art in Graphic Design (B.F.A.)
Seattle Central Community College Associates of Arts (A.A.)

References Available On Request

